

'Team Leicestershire' is the new voluntary umbrella association for competitive school sport in secondary schools across Leicestershire, Leicester City and Rutland. Every secondary school in Leicestershire, Leicester City and Rutland are currently affiliated to 'Team Leicestershire', which in turn affiliates them to 8 of our major School Sport Associations (Badminton, Basketball, Cricket, Football, Hockey, Netball, Rugby and Table Tennis) and over 50 competitions throughout the academic year. The affiliation also gives every school bespoke access to our online 'School Fixtures' Programme, where school staff can easily manage all fixtures and results. The website can also be accessed by pupils and parents to view fixtures and results and the progression of their school teams.



The primary aim of 'Team Leicestershire' is to ensure as many young people as possible are able to represent their school and compete in a variety of sports / competitions throughout the year, firstly at a local level against neighbouring schools, but then with the opportunity to progress through to county finals. The secondary aim of 'Team Leicestershire' is to re-ignite, support and profile our County Representative Sides, so that our most talented young people have the opportunity to represent their county with pride on a regional and national stage.

Headline Sponsor: £15,000

As the 'Headline Sponsor' you will fund and support the delivery of the Team Leicestershire programme for a full academic year, targeting every secondary school across Leicestershire, Leicester City & Rutland and up to 60,000 young people competing in school sport competition opportunities

You will also receive the following benefits:

- Sponsor logo on every page of the Team Leicestershire website and agreed additional associated websites
- Sponsor logo on all marketing materials, awards and representative kit
- VIP invitation to all major competitions / events with opportunity to present awards
- VIP invitation to end of year awards evening with opportunity to present awards
- Recognition and coverage of sponsor status in all media / press releases
- Receive regular information / updates on progress and success of the programme
- Recognised in end of year annual report
- Potential further opportunities to be discussed / agreed

'Sport' or 'Area' Sponsor: £1,000

Choose to sponsor either:

1. One of our 10 District Areas, supporting the provision of all local fixtures and competitions participated in by all young people and schools in that area, targeting up to 5,000 young people.
2. One of our 8 School Sport Associations, supporting all County Final Competitions within that sport across Leicestershire, Leicester City and Rutland, targeting up to 4,000 young people.

As a 'District Area' or 'Sport' Sponsor, you would receive the following benefits:

- Sponsor logo recognised on 'Sponsors page' of Team Leicestershire website and associated website
- VIP invitation to linked competitions / events
- VIP invitation to end of year awards evening
- Recognition and coverage of sponsor status in linked media / press releases
- Receive regular information / updates on the progress and success of the programme
- Recognised in end of year annual report

Associate Sponsor: £250

Become associated with supporting the Team Leicestershire programme and brand.

- Sponsor logo recognised on 'Sponsors page' of Team Leicestershire website
- Receive regular information / updates on the progress and success of the programme
- Recognised in end of year annual report

If you are interesting in becoming a **'Headline Sponsor', 'District Area Sponsor'** or a **'Sport Specific Sponsor'**, then please do not hesitate to contact Geoff Maltby - g.maltby@lrsport.org or **01509 564 862**

www.teamleicestershire.org



**LEICESTER-SHIRE
& RUTLAND SPORT**
www.lrsport.org.uk



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